



Anfrageformular

Thank you for your interest! The following questions will help us to understand and categorize your solution better. The following questionnaire will take 15 – 20 minutes of your time.

First name and surname:

E-mail

Telephone number

Position (e.g. Founder, Co-founder, Sales Director, etc.)

What kind of innovation is it?

Product innovation

Technology innovation

How did you find out about the Innovation Hub?

Recommended by another start-up

Kaufland

Search machine

Instagram

LinkedIn

Other

Company name

General information about the company (founding year, headquarters, number of employees)

Name of the solution

What makes the solution so unique? (Describe solution's USP and added value for Kaufland)

**What have you achieved with your solution so far? What successes have you celebrated?
Which companies are already using your solution?**

What phase is the solution in?

Productive operation in food retail.

Testing carried out in food retail.

Testing carried out outside food retail.

Prototype has been developed.

Idea has been developed.

Could your solution be tested in a Kaufland store or at our head office in the next 3 – 6 months?

Yes

No

**Are you already in contact with Kaufland, Lidl, or other people from the Schwarz Group?
If yes, who**

Any questions for us?

Information material (You can send us your pitch deck or other product or company-related information with the e-mail)

Information about data privacy can be found [here](#). By submitting the contact form for the innovation hub, I confirm that I have read and accepted the data privacy policy.

* Submission only possible using Adobe Acrobat Reader and preset standard email program. Otherwise, save the completed file and send manually to innovationen@kaufland.com.